

## REMARKS

This Response is submitted in response to the Non-Final Office Action dated May 7, 2007. Claims 1, 8-10, 13 and 19-20 are currently amended. No new matter is added.

### 35 USC §103(a) Rejections

The Office Action rejects Claims 1-4, 7-15 and 17-26 under 35 USC §103(a) as being unpatentable over Alexander (US Patent No. 6,177,931) in view of Abecassis (US Patent No. 6,553,178). Applicants respectfully submit that the independent claims have been amended to traverse such rejection.

Claim 1 now reads, in part, "symbolic label forming means which forms symbolic labels indicative of the content of said information, wherein said symbolic labels are capable of displayed on said first display device and the second display device, and selection of at least one symbolic label reduces a cost associated with a television broadcast program." Independent Claims 8, 9, 10, 19 and 20 contain similar language.

The amendments are fully supported by the specification. For example, see the specification on page 11, stating, "It is also possible to display a main program and symbolic labels **on separate display devices**, instead of displaying these frame and labels on the same display unit 6 as in this embodiment. For example, a main program is displayed on the display unit 6 and symbolic labels are displayed on the screen of a personal computer." (emphasis added).

The ability to display the symbolic labels on a separate display device is beneficial in that it allows the user to view the symbolic labels in a manner of their choosing.

The reference Alexander does not disclose or suggest displaying the symbolic labels on a separate display device, or transmitting the symbolic labels for display on a separate display device. Additionally, the reference Abecassis cannot be relied upon to cure the deficiencies of the reference Alexander.

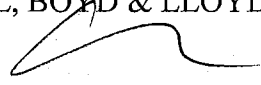
For at least the foregoing reasons, Applicants submit that Claims 1, 8-10 and 19-20, and Claims 2-7, 11-19 and 21-26 that depend therefrom, are patentably distinguishable and in condition for allowance.

The Commissioner is hereby authorized to charge deposit account 02-1818 for any fees which are due and owing.

Respectfully submitted,

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